
July 1, 2024

WINDSOR, Conn.—Rainbow Scientific, Inc. (RSI), is proud to announce a partnership with Captivate Bio, a premier scientific solutions provider. This collaboration represents a major advancement in Rainbow Scientific's commitment to offering high-quality fetal bovine serum (FBS) and labware solutions to its customers.

“We are thrilled to partner with Captivate Bio,” said Peter Mousseau, President of Rainbow Scientific, Inc. “This partnership will enable us to offer a range of high-quality labware products and premium fetal bovine serum (FBS), to our customers. Captivate Bio’s innovative solutions are a perfect addition to our current offerings, and we are excited about the enhanced value this will bring to researchers and clinicians in North America. Our combined efforts will ensure that these essential tools will reach more scientists, empowering them to achieve their research goals and make significant advancements in the life sciences.”

Lori Oakes, Captivate Bio’s Managing Partner, shares enthusiasm for this partnership. “At Captivate Bio, our mission has always been to empower researchers with access to products and services for driving their scientific discoveries and improving human health. By leveraging Rainbow’s extensive network, we can ensure that our high-quality FBS, classical media, and labware products reach more researchers and clinicians. This collaboration is a pivotal step in our ongoing effort to support the scientific community and advance life-saving research.”

Fetal bovine serum (FBS) is an integral part of cell culture, vaccine development, and drug discovery, as it provides a large amount of growth factors and essential nutrients which aid in the growth of cells. Trusted worldwide, Captivate Bio has become a go-to supplier for high-quality animal sera as well as premium and specialty FBS.

Through this agreement, Rainbow Scientific will distribute over 1200 labware products, including cell culture flasks, tubes, pipets, dishes, plates, bioprocessing tools, along with Captivate Bio’s FBS and cell culture media, across the North American market. All cell culture plastics will be available in various sizes, formats, and surface treatments, ensuring a wide range of options for laboratory needs.

ABOUT RAINBOW SCIENTIFIC, INC.

For over 27 years, Rainbow Scientific, Inc. (RSI) has been a leading distributor of state-of-the-art products to laboratories across North America. Renowned for our quality products, personalized service, and exceptional support, RSI is the preferred choice for hundreds of private, commercial, and academic labs working in molecular cytogenetics, clinical chemistry, pathology, and hemostasis. We partner with leading manufacturers to provide cutting-edge, thoroughly defined products that deliver proven results, making a tangible difference in research and outcomes. Our team of experts offers prompt and accurate answers to technical questions, and our efficient shipping ensures that most products are in stock and typically ship the day after you place your order. At RSI, every call connects you with a knowledgeable person ready to assist, ensuring a human touch in every interaction. Dedicated to advancing scientific research, Rainbow Scientific, Inc. continues to fuel discoveries and innovations with superior products and unparalleled support.

ABOUT CAPTIVATE BIO

Captivate Bio is a scientific solutions provider offering best-in-class customer service, high-quality cell culture products, and media manufacturing services to the stem cell research and therapeutic industries. Their current products include classical media, salt solutions, human platelet lysate, animal sera, cytokines and growth factors, and small molecule kits including the very first CET Cocktail pack for those working with MSCs, hPSCs, NK cells, T cells, and more.

Captivate Bio's services include product fulfillment and distribution services for industry partners, custom reagent sourcing (research and clinical-grade reagents), and custom media manufacturing. Captivate Bio is located in Watertown, Massachusetts and the team has over 40 years' experience developing tools for the life science industry.

Visit www.captivatebio.com or follow-on [LinkedIn](#), [Facebook](#), [Instagram](#), and [Twitter](#).

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